



City of Melissa
3411 Barker Ave.
Melissa, TX 75454
(972) 838-2338
<https://cityofmelissa.com/>

News Release

FOR IMMEDIATE RELEASE

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Media Contact: Celso Martinez 972-623-8836

Improvements to Development Dashboard completed *Upgraded tool now available on City website*

MELISSA (August 3, 2021) Major improvements and upgrades to the Melissa Development Dashboard have been completed, making the online search tool an invaluable part of the City's outreach to residential and commercial developers as well as residents seeking local information.

The dashboard, available on the home page of the City of Melissa web site (www.cityofmelissa.com) provides detailed information on the City's growth and development, the status of residential and active commercial projects, demographic information, and a wide variety of highly useful information on Melissa's development outlook.

Originally introduced in February of 2020, the earlier version of the dashboard offered fewer capabilities, and did not include the 3D views powered by GIS, or Geographic Information Systems, mapping software.

"The improved Melissa Development Dashboard is truly a must for anyone wishing to learn more about any and all aspects of growth and development in Melissa," says Development Services Director Tyler Brewer. "Using the navigation tabs, real estate brokers, builders, developers, commercial real estate professionals, corporate relocation experts, and other interested parties can easily and quickly obtain critical information about Melissa."

In addition, the latest and most current information on commercial and residential developments either already underway or soon to begin is quickly and easily searchable. The Melissa Development Dashboard provides detailed views and trends in the Melissa community's growth from both residential and commercial perspectives, providing corporate planners an essential planning and development tool that can guide decisions on corporate sites, community concentrations, and emerging residential growth.

"The latest iteration of the dashboard is a major improvement from the initial version, but we will nevertheless continue to add information and refine it," said Brewer. "Our goal is two-fold. First, we want to assist corporate and residential developers make productive and profitable decisions. And, just as importantly, we want to provide our residents information on their community, how it is growing, changing and evolving."

Use the of Melissa Development Dashboard is free and available to businesses, residents, and other interested parties by visiting www.cityofmelissa.com and clicking on the Melissa Development Dashboard on the home page.

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ABOUT THE CITY OF MELISSA – The City of Melissa is a fast-growing progressive suburb with a small-town feel, located 35 miles north of downtown Dallas in the dynamic growth area of northeast Collin County. Melissa sits on 21 square miles, is home to over 19,000 people, and is easily accessible by way of three intersecting highways. Melissa has ample inventory of the highly-sought-after undeveloped frontage available on US 75 and SH 121, primed to serve the commercial needs of a booming Collin County. Melissa is a home-rule municipality, governed by a council-manager form of government.