

MINUTES
SPECIAL CALLED WORK SESSION
CITY OF MELISSA CITY COUNCIL
Tuesday, August 28, 2007
6:30 p.m.

Item 1

Mayor Pro-Tem Dan Trott called the meeting to order at 6:30 p.m.

Item 2

Council members present were: Sharon Weideman, Randy Kaiser, Dan Trott, Bill Reynolds and Stan Mercer. Mayor Dorman arrived at 6:38 p.m. and presided over the remainder of meeting.

Others present: Debbie Anderson of Anderson, Hanson & Blanton; Angie Waddle of Hillwood Development.

Item 3

Debbie Anderson of Anderson, Hanson & Blanton presented the City of Melissa Awareness Campaign; a two month campaign to draw attention and garner new business and development to Melissa. This is a campaign that is funded almost entirely by developer dollars. Official kickoff for this campaign will be September 16, 2007 and the website (www.movetomelissa.com) will go live on September 14th. The campaign advertising will be through radio, airplane banners and local and regional newspapers.

Item 4

Mayor Dorman adjourned the work session at 7:00 p.m.

David E. Dorman, Mayor

ATTEST:

Linda P. Bannister, City Secretary